



# Rowans Leisure are loving their QubicaAMF updates



Rowans Leisure 24 lane  
rowans.co.uk

**Existing Equipment Replaced:**  
8270 Pinspotter  
C90 Ball returns

**Replaced and upgraded with:**  
**24 lane modernisation**  
EDGE String Pinspotters  
BES X Bowler Entertainment System  
CenterPunch LED Pin Deck  
Harmony Ball Returns



Terry Harrison  
General Manger,  
Rowans Tenpin Bowl

**“We fully trust the QubicaAMF Company”**  
*says Terry Harrison,  
General Manger, Rowans Tenpin Bowl*

**Over the years, Rowans has become a much loved and visited establishment enjoying Music, Bowling, Snooker, Pool and much more....**

Rowans Tenpin Bowl is part of a long and amazing history of this North London venue. Originally a tramshed in the 1890’s, a cinema in the 1920’s, and a dancehall in the Swinging Sixties—it even hosted the Beatles in 1963! By the late 80’s it became a family entertainment center with 24 lanes, bars, restaurant, pool tables and amusement arcade.

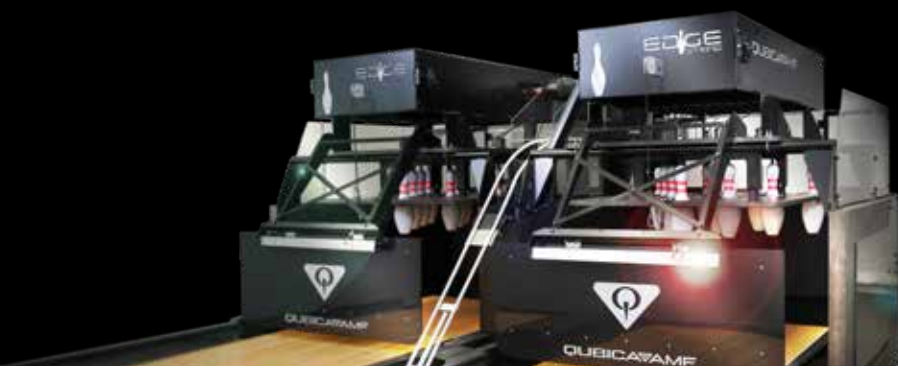
A popular sport and leisure venue, Rowans has hosted many famous celebrities including Prince Charles, Jennifer Lopez, the pop group Bros and singer Craig David to name a few. And a former AMF Bowling World Cup Champion, Bernier Caterer, was once a centre manager.

Rowans continues to evolve and innovate and as part of their major modernisation programme, have replaced their old pinspotters with the more eco-friendly EDGE String pinspotters. These machines have fewer mechanical parts, are much easier to maintain and use a lot less electricity than the previous machines.

The ball returns have a fresh new look too, updated with the latest QubicaAMF Harmony range complete with enhanced safety features. The new updates also include 24 lanes of CentrePunch Pin Deck lighting to give the lanes that extra sparkle and the BES X scoring package for customers to enjoy. We talked to centre manager Terry Harrison about Rowans jump to EDGE String machines and their new upgrades.

**This is a big 24 lane update with the introduction of the EDGE String pinspotters. What made you make the change after a long history with free-fall machines?**

There were a number of reasons we made the change, but the main one was the difficulty in finding good technicians in the UK. Over the past few years, it has been getting harder and harder to find technicians. Also, our old machines were becoming unreliable and would often be out of service. Every time we had to fix a lane, we had to turn off a pair of lanes due to guarding and this caused great inconvenience to our customers. Cost savings for the new string machines were savings in wages, power and maintenance. Payback is around 3 to 5 years or less.



***How have the upgrades been received since you made the changes?***

The new ball returns are so good and again more reliable than the old ones. Far less under-lane issues and plus they look far better than the older ones.

***With your many years' experience with QubicaAMF's products and services which have proven to be invaluable to your business, will moving to string machines turn out to be the best evolution yet for you?***

Yes, I would 100% recommend the EDGE strings machines. The lanes are exceptionally reliable with very few faults. Also, our general front of house staff can even fix most faults. With the old machines if a technician called in sick we would have had to arrange emergency cover.

***What is it about QubicaAMF's products that made you invest in the company?***

We fully trust the QubicaAMF Company and we fully trust Sales Manager, Darren Lewis. If he recommends anything, then I know it is in Rowan's best interests.

***Rowans now has the BES X scoring system with all its features for your customers to enjoy. Will you consider adding new QubicaAMF innovations as they become available in the future?***

Yes we will. Due to the Pandemic our plans were put on hold, however it is something we are considering for next year.



**Join the EDGE String Revolution!**  
**[www.qubicaamf.com/edgestring](http://www.qubicaamf.com/edgestring)**